

Sponsorship Opportunities



Reserve Your Company's Spot at our Upcoming Premier Events

Sponsorship at the Council's conferences guarantees your company's visibility in the energy efficiency and demand response industry. The Council's conferences are the premiere events of the year for energy efficiency and demand response policy in California. Our conferences draw attendees from the entire California community and beyond, including: utilities, community choice aggregators (CCAs), regulators, legislators, and the premier businesses delivering and evaluating the state's innovative efficiency and demand response programs.

Sponsorship at one of our events not only includes visibility at these industry-wide gatherings, but (depending on the level) includes registrations, the attendee list, and display space. Our top sponsorship opportunities are limited in number. We are opening sponsorship reservations on a more "rolling basis" to accommodate organizations that set yearly budgets and want to plan ahead. Consider reserving your sponsorship now, secure your spot in the light, and we'll take care of reminding you of your sponsorship benefits closer to the date!

Spring Symposium

every April or May - sponsorships are \$1,500

The Spring Symposium is a professional education conference designed to help you stay current in the energy efficiency and demand response fields as these resources evolve to meet California's grid needs. **Who attends:** The Spring Symposium attracts over 175 emerging-to-seasoned professionals in the energy efficiency and demand response fields; industry thought leaders and policymakers; utility, government, nonprofit, and business representatives in implementation to evaluation, data analytics, marketing, and research.

Fall Conference

every September or October - sponsorships are \$2,000 - \$10,000

The Fall Conference is the primary convening of the energy efficiency and demand response industry in California. Speakers provide valuable insights into California's dynamic and ever-evolving energy policy landscape. **Who attends:** The Fall Conference is the premier gathering of over 200 key players in the energy efficiency and demand response industry, including Commissioners, utility principals, legislators, and industry thought leaders from across the nation.

Reserve today! Email info@cedmc.org.