The Council’s Fourth Annual Fall Conference is on October 24, 2017. We expect an audience of about 200-250 representatives of the energy efficiency and demand management industry, utilities, state agencies, non-profits, and academia.

California’s energy policy landscape is as dynamic as ever. As we look to the state’s 2030 climate goals, energy efficiency and demand response will be tapped to drive a cleaner and more reliable grid. Taking on this role means changing the way these energy resources are valued, structured, and leveraged. Hear from experts and leaders at the center of this movement and join the team!

**$10,000 Platinum Sponsorship (ONE available)**

- Company logo in one color placed on lanyards attendees wear during the event
- **Three** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Exclusive **display area** reserved for Platinum sponsor
- Company logo listed as Platinum sponsor on all Powerpoint slides during breaks, meals and between panels
- Logo listed as Platinum sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

**$7,500 Gold Sponsorship (SEVEN available)**

- Company logo in one color placed on choice of **ONE** of the printed materials: registration packet folder (2 available), notepads (2 available), pens, or recharging station sign (2 available) first come, first served.
- **TWO** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Gold sponsor on Powerpoint slide between panels
- Logo listed as Gold sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

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1 Sustaining Members of the Council receive a 20% discount.
$5,000 Silver Sponsorship (EIGHT available)

- Company logo listed as the **break sponsor** on Powerpoint slides and on buffet table during all the breaks: lunch, morning break, afternoon break, and networking reception.
- **TWO** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Silver sponsor on Powerpoint slide between panels
- Logo listed as Silver sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

$2,000 Bronze Sponsorship (UNLIMITED available)

- **ONE** complimentary ticket to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Company logo listed as Bronze sponsor on Powerpoint slide between panels
- Logo listed as Bronze sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

**Sponsorship Registration Deadline:**
The deadline to be included in the printed materials is October 2, 2017. There are a limited number of sponsorships at each level so sponsors are encouraged to commit as soon as possible. Early sponsorship is encouraged to be included in marketing to attendees leading up to the conference.

**About the California Efficiency + Demand Management Council:**
CEDMC, or “the Council” (formerly the Efficiency Council) is a statewide trade association of non-utility companies that provide efficiency, demand response and data analytics products and services in California. Our member businesses include implementation and evaluation experts, demand response companies, engineering and architecture firms, data analytics firms, contractors, financing experts, energy service companies, workforce training entities, and manufacturers of energy efficiency products and equipment. Our mission is to support energy efficiency and demand response policies and programs for all Californians to create sustainable jobs, long-term economic vitality, stable and reasonably priced energy systems, and environmental improvements. Our website is [www.cedmc.org](http://www.cedmc.org).

**Contact Information:**
Kira Kimick  
Marketing and Member Services Manager  
California Efficiency + Demand Management Council  
(707) 480-1844  
[kkimick@cedmc.org](mailto:kkimick@cedmc.org)
2017 CEDMC Fall Conference Sponsorship Agreement Form

Date: ________________
Company: ____________________________________________________________

Point of Contact
Name & Title: __________________________________________________________
Address: ______________________________________________________________
Email: _________________________________________________________________ Phone: __________________________

Billing Point of Contact (If different from above):
Name & Title: __________________________________________________________
Address: ______________________________________________________________
Email: _________________________________________________________________ Phone: __________________________

Sponsorship Fee:
Please indicate desired sponsorship level below*. Fees are payable to the CA Efficiency + Demand Management Council. An invoice will be sent upon receipt of this form.

- $10,000 Platinum Sponsorship
- $7,500 Gold Sponsorship
- $5,000 Silver Sponsorship
- $2,000 Bronze Sponsorship

*Sustaining Members of the Council receive a 20% discount.

Please include a high-resolution logo for your organization and website URL along with this form in order for it to be displayed on all event material. You will receive a separate email with instructions based on your sponsorship level.

Complete and send electronically to:
Kira Kimick
Marketing and Member Services Manager
California Efficiency + Demand Management Council
(707) 480-1844
kkimick@cedmc.org