



Sponsorship Benefit Levels¹

The Council's Fifth Annual Fall Conference is on October 25, 2018. We expect an audience of about 200-250 representatives of the energy efficiency and demand management industry, utilities, state agencies, non-profits, and academia.

California is leading the way to a decarbonized future where energy efficiency and demand management are key game changers. The state's 2030 climate goals mean that California needs to change the way these resources are valued, procured and leveraged. Join us to hear from experts and leaders at the center of this movement. The Council's Fall Conference is the premier opportunity for California utilities, regulators, elected officials, and industry companies to network, hear from one another, and share ideas on these pressing energy policy issues.

\$10,000 Platinum Sponsorship (ONE available)

- Company logo in placed on **lanyards*** attendees wear during the event
- **Three** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Exclusive **display area** reserved for Platinum sponsor
- Company logo listed as Platinum sponsor on all Powerpoint slides during breaks, meals and between panels
- Logo listed as Platinum sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

\$7,500 Gold Sponsorship (FIVE available)

- Company logo placed on choice of ONE of the **printed materials**: notepads* (2 available), pens*, or recharging station sign (2 available) first come, first served.
- **Two** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Gold sponsor on Powerpoint slide between panels
- Logo listed as Gold sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

¹ Sustaining Members of the Council receive a 20% discount.

* Printing in one color only

\$5,000 Silver Sponsorship (EIGHT THREE available)

- Company logo listed as the **break sponsor** on Powerpoint slides and on buffet table during all breaks (lunch, morning break, afternoon break, and networking reception).
- **Two** complimentary tickets to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Silver sponsor on Powerpoint slide between panels
- Logo listed as Silver sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

\$2,000 Bronze Sponsorship (UNLIMITED available)

- **ONE** complimentary ticket to the event
- **Attendee list** sent two weeks before and updated a few days before the event
- Collateral placed on shared sponsor materials table
- Company logo listed as Bronze sponsor on Powerpoint slide between panels
- Logo listed as Bronze sponsor in Program Guide and on signs and posters
- Logo linking to company website listed on conference webpage and on all email communications

Sponsorship Registration Deadline:

The deadline to be included in the printed materials is October 1, 2018. There are a limited number of sponsorships at each level so sponsors are encouraged to commit as soon as possible. Early sponsorship is encouraged to be included in marketing to attendees leading up to the conference.

About the California Efficiency + Demand Management Council:

The California Efficiency and Demand Management Council (formerly the Efficiency Council) is a statewide trade association of non-utility companies that provide efficiency, demand response and data analytics products and services in California. Our member businesses include implementation and evaluation experts, demand response companies, engineering and architecture firms, data analytics firms, contractors, financing experts, energy service companies, workforce training entities, and manufacturers of energy efficiency products and equipment. Our mission is to support energy efficiency and demand response policies and programs for all Californians to create sustainable jobs, long-term economic vitality, stable and reasonably priced energy systems, and environmental improvements. Our website is www.cedmc.org.

Complete and send electronically to:

Kimberly Stansell

Event Manager, California Efficiency + Demand Management Council

events@cedmc.org





2018 Council Fall Conference Sponsorship Agreement Form

Date: _____

Company: _____

Point of Contact

Name & Title: _____

Address: _____

Email: _____ Phone: _____

Billing Point of Contact (If different from above):

Name & Title: _____

Address: _____

Email: _____ Phone: _____

Sponsorship Fee:

Please indicate desired sponsorship level below*. Fees are payable to the CA Efficiency + Demand Management Council. An invoice will be sent upon receipt of this form.

- \$10,000 Platinum Sponsorship
- \$7,500 Gold Sponsorship
- \$5,000 Silver Sponsorship
- \$2,000 Bronze Sponsorship

**Sustaining Members of the Council receive a 20% discount.*

Please include a high-resolution logo for your organization and website URL along with this form in order for it to be displayed on all event material. You will receive a separate email with instructions based on your sponsorship level.

Complete and send electronically to:

Kimberly Stansell

Event Manager, California Efficiency + Demand Management Council

events@cedmc.org

