

The Council's Policy Call

March 5, 2021



Advancing Our Clean Economy

→ Today's Agenda

Council News

- Welcome New Member
- Spring Symposium
- Member Working Group Update
- What's Coming Up
- SDG&E Solicitations Workshop
- Signon letter for Federal Appropriations
- Capitol Update

Issues/Topics

- Annual CEDMC Lobby Day Recap (Greg)
- CPUC Ruling on Reqts for Program Changes (Serj)
- CEDMC Decisionmaker *ex parte* Meetings (Greg)

→ Welcome New Member!

- Empowered Solutions LLC is an Irvine-based consultative energy solutions company founded and comprised of seasoned energy engineers, commissioning agents, controls system designers, and project managers.
- Empowered helps customers capture their performance advantage through a unique blend of controls innovation, commissioning, and energy engineering expertise.



➤ Announcing the 2021 Spring Symposium

- May 6, 13 & 20; Noon to 1:30 each day; Zoom webinar
- This year's theme will focus taking action centered on three major topics:
 - Cost-Effectiveness Reform: Best Practices & Methods
 - Demand Response at the Crossroads
 - Aligning Climate Policy with Social Justice
- We are in the process of developing the agenda and recruiting a great lineup of speakers
- Registration will open up in the next few weeks

A banner for the Virtual Spring Symposium. The background is a night view of a city skyline with a prominent church spire on the left. The text is overlaid on the image.

Virtual Spring Symposium

2021 Vision: Taking Action
Tools & Tactics to Make an Impact

May 6, 13 and 20, 2021
12-1:30PM each day

CALIFORNIA
Efficiency
+ Demand
Management
COUNCIL

- Sponsorships are available; please contact Greg for more information

➤ Member Working Group Update

| Working Group | Meeting Frequency | Staff Lead |
|-----------------------|-------------------|------------|
| Solicitations | Monthly | Greg |
| Custom Review | Monthly | Greg |
| Capitol | Bi-monthly | Serj |
| Federal Legislation | Bi-monthly | Greg |
| NMEC | Monthly | Greg |
| Market Transformation | Monthly | Serj |
| DR Regulatory | As Needed | Greg |
| DR Action Plan | Monthly | Greg |
| Cost-Effectiveness | Monthly | Serj |
| CAISO Advocacy | Monthly | Greg |

- All Working Group meeting notes are available on the Members-only section of www.cedmc.org.
- All members are welcome to join any working group; contact Greg, Serj or Mary.

➤ What's Coming Up?

- **NAESCO Workshop Series: Federal Market (Perf. Contracting Outlook, ESPC, and Future of EE)**
 - March 9th, 10th, 11th, 11:30 am to 1:30 pm
 - [Registration Information](#)
- **PANC Virtual Luncheon Meeting: A Conversation About COVID and Public Utility Service**
 - March 10th, 12:00 pm – 1:30 pm
 - [Registration Information](#)
- **SDG&E Future Solicitations Forum: Exclusively for CEDMC Members! (see Slide 9)**
 - March 11th 11:00 am - 12:00 pm
 - [MS Teams Link](#) or by phone (858-284-1506,,754091101#)
- **Danish Energy Agency + State of Green Workshop: Decarbonizing the Food & Beverage Industry**
 - March 16th, 8:30 am – 9:30 am
 - [Registration Information](#)
- **CPUC EM&V Quarterly Meeting**
 - March 16th, 9:00 am – 3:00 pm
 - [Webex Link](#), Meeting number: 187 151 0987, Password: uhTHDPtc527
 - [Agenda](#), comment [due dates](#)
- **LA County Bar Association: Environmental Law 34th Annual Spring Super Symposium (CEDMC is a co-sponsor!)**
 - March 16th, 2:00 pm – 5:00 pm
 - [Registration Link](#).
- **Cleantech Party Congressional Clean Energy/Climate Speaker Series: Conversation with Rep. Mike Levin (CA-49)**
 - March 16th, 4:00 pm – 5:00 pm
 - [Registration Information](#)

➤ What's Coming Up?

- **California Energy Efficiency Coordinating Committee (CAEECC)**
 - March 17th, 9:00 am – 12:00 pm
 - [Registration Link](#). Event number: 182 120 1334; Event password: GWfScDY8A73
 - [Agenda](#)
- **California Women in Energy Tech Talk: A Conversation with Stacey Crowley CAISO**
 - March 19th, 12:00 pm – 1:00 pm
 - [Registration Link](#).

Upcoming Solicitations

- **Energy efficiency program third-party solicitation information and links found on the CAEECC [Website](#).**
- **SDG&E Residential Sector – Single-Family RFA**
 - All Bidders are required to register in Power Advocate to access the RFA documents, submit questions, and submit a Residential Single-Family Program Abstract. Bidders can register in Power Advocate using the following URL: <https://www.poweradvocate.com>)
 - Additional information [available here](#)
- **PG&E 2022 Demand Response Auction Mechanism Request for Offers (DRAM RFO)**
 - Offers are due by 1 P.M. PT on March 12, 2021
 - DRAM RFO information including the RFO Protocol, Offer Form, Purchase Agreement, and Qualifying Capacity (QC) Assessment can be found at <http://www.pge.com/dram>
 - Questions about the PG&E DRAM RFO should be sent to DRAMRFO@pge.com with a copy to the Independent Evaluators, Wayne Oliver and Keith Oliver at MerrimackIE@merrimackenergy.com.

➤ What's Coming Up?

- **SCE 2022 Demand Response Auction Mechanism Request for Offers (DRAM RFO)**
 - Information and documents regarding the 2022 DRAM RFO can be found on the DRAM RFO website at <https://www.sce.com/procurement/solicitations/dram>
 - Please visit [PowerAdvocate](#) to access detailed RFO instructions, pro forma agreements, offer workbooks, and other additional information. Use the link in the previous line or search for event code 111604
 - DRAM RFO Opens: February 23, 2021; Market webinar: March 1, 2021 @ 10:00 AM PPT
 - Offers Submission Deadline: March 12, 2021 @ 12:00 PM PPT
 - Final Selection Notification: April 27, 2021; Contract Execution Completion: May 6, 2021
- **Market Transformation Administrator (MTA) RFP – DELAYED**
 - CPUC has indicated this RFP is delayed, at least until April 1st

Notable Regulatory Documents

- **2021 PG&E ABAL [Workshop Report](#)**
 - PG&E required to hold ABAL workshop due to non-cost-effective portfolio
 - ABAL rejected, but budget requested approved
 - TRC = 0.92
 - “Achieved 40% outsourcing target”, Targeted multi-sector solicitation expected in Q3 2021
 - Potential solicitations under consideration: SMB, IDSM, any unmet customer segment
- **2021 SCE ABAL [Workshop Report](#)**
 - SCE required to hold ABAL workshop due to non-cost-effective portfolio
 - ABAL rejected, but budget requested approved
 - Forecast TRC: 1.05
 - Forecast kWh savings 109% of CPUC goals, but forecast kW 84% of goals
 - Budget \$20M higher than 2020 due to 3P contracts
 - Launching a new commercial/industrial RFP, Doubling incentives for ultra cold freezers for vaccine
 - Agricultural, public solicitations due Q2, Higher education, wastewater pumping due Q3
 - Future solicitations TBD likely to be launched

➤ Exclusive Member Forum with SDG&E

- SDG&E asked the Council for an opportunity to announce their plans exclusively to members about a new wave of soon-to-be released third-party EE program solicitations.
- The purpose of the Forum is to provide potential bidders information, tools, and resources in advance of the launch.
- When: Thursday, **March 11, 2021, 11:00 AM to 12:00 Noon**
- Forum details:

[MS Teams Link](#)

+1 858-284-1506,,754091101#

Meeting ID: 754 091 101#

- For more information, contact Mary Dockter at mdockter@cedmc.org



Calling for Council Member Support for DOE's EE Programs

- Audrey Bragg from E4TheFuture asked our help in gathering signatures for a constituent [sign-on letter](#) about appropriations for DOE programs related to energy efficiency.
- These programs include Home Performance with Energy Star, the Weatherization Assistance Program (WAP) and the State Energy Program (SEP).
- Organizations have supported past appropriations defense efforts by sharing E4TheFuture's letter. Some suggestions:
 - Promote the constituent sign-on letter on social media
 - Distribute an email blast to an organization's contact database
 - Link to the sign-on letter in a member newsletter
 - Mention our sign-on letter in a webinar or presentation
- Audrey is happy to follow-up with more information, including template language that could be repurposed for use in your own email blast. Her email is abragg@e4thefuture.org



Capitol Update from Our Lobbyists



Erin Niemela

Tiffany Phan

➤ Annual CEDMC Lobby Day Recap

- **We held CEDMC's annual Lobby Day on Wednesday, March 3rd**
 - Sustaining members are able to join this exciting annual event (virtual this year!)
 - Had 7 member companies speaking to key issues, alongside CEDMC staff + lobbyists
- **Held meetings with 11 legislators and key staff over a whole day**
 - Assemblymembers Bauer-Kahan, Quirk, Bennett, Holden, Mayes, Eduardo Garcia, Cristina Garcia's office
 - Senators Becker, Cortese,
 - Gabrielle Zepps of Speaker Rendon's Office, Kip Lipper of Pro Tem Atkins' Office
- **Highlighted economic and environmental value of our resource**
 - California is homes to 320k EE + DR-related jobs — the largest in the nation
 - Represents $\frac{3}{4}$ of clean energy jobs, but we've lost 43k since pandemic began
 - Reduced YoY spending by IOUs, decreasing industry capacity and jobs
- **Emphasized challenging CPUC regulation of EE, DR, DERs**
 - Poor policies inhibiting full deployment of key resources during critical period
 - Legislators happy to discuss with CPUC Commissioners regarding hurdles
- **Interest in our/CSE's bill AB 699 by Author Salas**
 - Interest in serving low-income/disadvantaged communities, avoiding blackouts

CPUC Ruling on Requirements for Program Changes

- **[Ruling](#) explores value of requiring an Advice Letter instead of an Implementation Plan addendum under certain criteria**
 - Ruling seeks comments on criteria the CPUC should adopt for delineating between:
 - (1) program changes that require staff approval via advice letter submission
 - (2) program changes that only require an Implementation Plan addendum.
- **CEDMC met with all four IOUs ahead of comments, found strong alignment**
- **CEDMC filed [Opening Comments](#) on Wednesday March 3rd**
 - Emphasized need to minimize administrative burden
 - Advice Letters should be required in only the most extreme cases (e.g. new program)
 - Implementation plan addenda preferred, but programs should be allowed a period of at least one year prior to requiring implementation plan addenda
 - Noted alignment with IOUs in comments (without characterizing their positions)
- **Reply Comments due March 17th; in Opening Comments Parties asserted:**
 - As expected, IOUs took similar positions to CEDMC: current process isn't broken
 - PAO: AL should be required when significant program design alterations are made
 - Sierra Club: programs targeting new construction, gas appliances should require AL
 - Council will use Reply Comments to validate IOU positions

CPUC Decisionmaker Proactive *Ex Parte* Meetings

- **President Batjer Senior Staff (Shannon O'Rourke and Anand Durvasula) ex parte meeting (February 26)**
 - We underscored the importance of DR and stressed the fact that market rules are severely and unnecessarily limiting the opportunities to realize the significant potential
 - We highlighted our key asks in regard to the Emergency Reliability Proceeding
 - We highlighted these important topics:
 - Removal of procurement caps
 - Eliminating day-of adjustment caps to ensure fair compensation to customers
 - Making the *Emergency Load Reduction Program (ELRP)* viable to customers
 - Expanding *Smart Thermostat* deployment for greater role in DR efforts
 - Restoring DRAM budgets for 2022 auction period
- **Commissioner Shiroma Staff (Leuwam Tesfai) ex parte meeting (March 9)**
 - We will stress the importance of the EE resource and caution that it is moving in the opposite direction of our carbon reduction policies including SB 350 with significant budget reductions and program closures
 - We are proactively addressing issues in advance of the pending PD on P&G Policy
 - We will highlight these important topics:
 - Cost-effectiveness reform
 - Sunsetting custom review
 - Moving away from excessive regulation

→ Discussion and Q&A

Thank you!

Please contact us if you have any questions.

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