

## Sponsorship Opportunities

### \$7,500 – Platinum Sponsorship

- Logo placement on pre-Conference marketing materials (web page with a link to sponsor home page, email announcements, social media, etc.)
- Appropriately sized logo placement on Conference materials (program agenda, exclusive splash slide, honorable mentions)
- 2-minute advertising spot to play exclusively during program
- 7 comp tickets for in-person
- Unlimited comp tickets for virtual
- Early access to registration lists
- Opportunity to introduce keynoter

### \$5,000 – Gold Sponsorship

- Logo placement on pre-Conference marketing materials (web page with a link to sponsor home page, email announcements, social media, etc.)
- Appropriately sized logo placement on Conference materials (program agenda, sponsor-level splash slide)
- 1-minute advertising spot to play during program intermissions
- 5 comp tickets for in-person
- 10 comp tickets for virtual
- Early access to registration lists
- Lunch sponsor

### \$2,000 – Silver Sponsorship

- Logo placement on pre-Conference marketing materials (web page with a link to sponsor home page, email announcements, social media, etc.)
- Appropriately sized logo placement on Conference materials (program agenda, sponsor-level splash slide)
- 2 comp tickets for in-person
- 5 comp tickets for virtual
- Early access to registration lists
- Post-event survey raffle sponsor

### \$1,000 – Bronze Sponsorship

- Logo placement on pre-Conference marketing materials (web page with a link to sponsor home page, email announcements, social media, etc.)
- Appropriately sized logo placement on Conference materials (program agenda, sponsor-level splash slide)
- 1 comp tickets for in-person
- 2 comp tickets for virtual
- Early access to registration lists
- Afternoon break sponsor

### \$2,500 – “It’s Great to be Back” Post-Conference Party Host(s)

- Be one of the first organizations to host our “It’s Great to be Back” post-conference party, to be held on November 4<sup>th</sup> immediately following the Fall Conference on the shores of Oakland’s Lake Merritt at the Lake Chalet restaurant outdoor patio
- Dedicated pre-Conference marketing collateral (web page with a link to host’s home page, email announcements, social media, etc.)
- Exclusive logo placement on Conference materials (program agenda, splash slide)
- Early access to registration lists
- Opportunity to welcome guests and say a few words

**SOLD OUT**