



CALIFORNIA  
Efficiency  
+ Demand  
Management  
COUNCIL

**FALL  
CONFERENCE**  
October 26-27, 2022  
In-Person - Oakland

## ABOUT

### **The Council's Fall Conference: Accelerating Toward Climate and Economic Goals**

October 26-27, 2022

In-Person in Scottish Rite Center, Oakland, CA

[www.cedmc.org/events/fall-conference](http://www.cedmc.org/events/fall-conference)

Given the increasingly dire situation brought about by climate change, we need to move faster and smarter to realize the very goals that are aimed at curbing these impacts. Over the course of the day, we will bring together policymakers, regulators, implementers, administrators, evaluators, and advocates from across the energy efficiency, demand response, and DER communities to explore critical topics that are essential for advancing California's clean energy industry. Through interesting keynote addresses and a number of engaging panel sessions, the Fall Conference will focus on ensuring attendees receive timely information that will help everybody thrive in California's increasingly challenging energy landscape.

#### **Day 1: Kickoff Reception**

Wednesday, October 26 from 5:30 pm - 8:30 pm

Scottish Rite Center, Oakland, CA

All Conference ticket holders are invited to a networking party the day before the conference for extra face-to-face time! Join us on the 4th floor of the Scottish Rite Center, includes one drink and food. If you can't make the full conference, Kickoff Reception-only tickets are available as well!

#### **Day 2: Fall Conference**

Thursday, October 27 from 8:30 am - 5:00 pm

Reception until 6:30 pm

The Fall Conference is the Council's premier annual event. The focus is on addressing key policy issues on how efficiency and demand management resources can be developed and enhanced through the support of solid and implementable policies. We bring together policy makers (e.g., elected leaders) with policy implementers (e.g., regulators) and other key stakeholders to address important current issues. Typical attendance is around 250-300.

**See next pages for sponsorship information and ticket pricing.**

[events@cedmc.org](mailto:events@cedmc.org)

## SPONSORSHIP OPPORTUNITIES

### **\$7,500 - Platinum Sponsor\***

- Logo placement on pre-Conference marketing materials: web page, email announcements, conference app, etc.
- Appropriately sized logo placement on Conference materials: program, poster(s), exclusive splash slide
- 7 in-person, unlimited online tickets
- Early access to registration lists
- Opportunity to introduce key speaker
- Lunch and Post-Conference Reception

### **\$5,000 - Gold Sponsor\***

- Logo placement on pre-Conference marketing materials: web page, email announcements, conference app, etc.
- Appropriately sized logo placement on Conference materials: program, poster(s), sponsor-level splash slide
- 5 in-person, 10 online tickets
- Early access to registration lists
- First Networking Break Sponsor

### **\$2,000 - Silver Sponsor**

- Logo placement on pre-Conference marketing materials: web page, email announcements, conference app, etc.
- Appropriately sized logo placement on Conference materials: program, poster(s), sponsor-level splash slide
- 2 in-person, 5 online tickets
- Early access to registration lists
- Second Networking Break Sponsor

### **\$1,500 - Bronze Sponsor**

- Logo placement on pre-Conference marketing materials: web page, email announcements, conference app, etc.
- Appropriately sized logo placement on Conference materials: program, poster(s), sponsor-level splash slide
- 1 in-person ticket, 3 online tickets
- Early access to registration lists
- Survey Raffle Sponsor

### **\$3,500 - Kickoff Reception Sponsor**

- Includes all the benefits of Silver Sponsorship PLUS:
- Signage at Kickoff Reception
- Logo on Kickoff Reception marketing and announcements
- 5 Kickoff Reception Only tickets to use for your team or hand out to clients

#### **\*\$500 Video Enhancement offered to Platinum, Gold and Silver Sponsors:**

For an additional \$500, add a video commercial (up to 60 seconds, no sound) that will be played on screens in a loop with other announcements during the corresponding sponsor level break.

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## REGISTRATION & PRICING

### The Council's Fall Conference: Accelerating Toward Climate and Economic Goals

October 26-27, 2022

Registration to the Fall Conference will open Mid-Summer 2022. Prices include the full-day conference on October 27 followed directly by a networking Happy Hour. PLUS new this year, all registrations include entry to the Kickoff Reception on October 26. There is a Kickoff Reception Only ticket if you can't make the Conference. If you are still connecting virtually or can't travel to Oakland, there is a remote Conference option. However you can attend, it will be time well spent!

#### Pricing:

- CEDMC Member Early Bird: \$495 / CEDMC Member Regular Rate: \$595
  - Non-Member Early Bird: \$595 / Non-Member Regular Rate: \$695
    - IOUs and CCAs: \$125
  - Government, Student, Non-profit: \$75
    - Online Only: \$75
  - Kickoff Reception Only: \$75

**Registration:** [www.cedmc.org/events/fall-conference](http://www.cedmc.org/events/fall-conference)

#### Who We Are

The California Efficiency + Demand Management Council is a statewide trade association of non-utility companies that provide efficiency, demand response and data analytics products and services in California. Our member businesses include implementation and evaluation experts, demand response companies, engineering and architecture firms, data analytics firms, contractors, financing experts, energy service companies, workforce training entities, and manufacturers of energy efficiency products and equipment. Our mission is to support the policies and programs that advance energy efficiency, demand response, and distributed energy resources for all Californians to create sustainable jobs, long-term economic vitality, stable and reasonably priced energy systems, and environmental improvements.

#### What We Do

The Council convenes key stakeholders, facilitates partnerships, educates senior officials on important policies, publishes analyses on pressing issues, intervenes in regulatory proceedings to protect the interest of its members, and undertakes strategic outreach and advocacy on policies and legislation essential to members' business success.

[events@cedmc.org](mailto:events@cedmc.org)