CALIFORNIA

Efficiency + Demand Management

COUNCIL

Advancing Our Clean Economy

Monthly Member Readout

November 7, 2025

REC

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Today's Agenda

- Last Chance to Register - CEDMC's Fall Conference is Next Week
- Wrap-Up SCE Forum
- CEDMC Board Nominations - Please Vote (main member contacts)
- Legislative update (see State Policy Call 2025.11.03)
- DSGS update (see State Policy Call 2025.11.03)
- New demand response rulemaking
- Council comments on PD & APD approving CalMTA programs
- SDG&E AfR of dynamic rates guidelines decision
- Little Hoover Commission Calls for Overhaul of California's Electricity Rate Structure
- Recent filings

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CEDMC Fall Conference
LAST CHANCE TO REGISTER!

- **November 12-13, 2025**
- **Scottish Rite Center, Oakland, CA (in-person)**
- **Registration: https://cedmc.org/events/fall-conference/**

This year's theme is Raising the Volume on Energy Efficiency and Demand Management in California: Amplifying Our Industry Voice. We bring together policy makers (e.g., elected leaders) with policy implementers (e.g., regulators) and other key stakeholders to address important current issues.

8:00 – 9:00 am: **Registration/Pre-Conference Networking**

9:00 – 9:30 am: **Welcome & About CEDMC**
Joe Desmond, Executive Director, CEDMC

9:30 – 10:15 am: **Opening Plenary with the CPUC, CEC, and CAISO**
Joe Eto, Vice Chair, California ISO Board of Governors
Kerry Fleisher, Director of Distributed Energy Resources, Energy Division, CPUC
Siva Gunda, Vice Chair, California Energy Commission
Moderator: Amit Kanungo, Vice President, DNV

10:15 – 10:30 am: **Art Rosenfeld Achievement Award Presentation**
Congratulations Joe Eto, Vice Chair, California ISO Board of Governors

10:30 – 11:00 am: **NETWORKING BREAK**

11:00 – 11:45 am: **Session 1: The Value of Energy Efficiency and Demand Side Management**
Dr. Liza Legaspi, Energy Management Supervisor, SoCalGas
Joanne O'Neill, Senior Director, Programs, Clean Power Alliance
Sneha Vasudevan, Lead Project Manager, Delivery Uplight
Moderator: Laurel Rothschild, Vice President, The Energy Coalition

11:45 am – 12:30 pm: **Session 2: Decarbonization and Beneficial Electrification: Lessons from Early Building Projects**
Seth McKinney, MPA, CEM, Sr. Manager, Decarbonization Solutions Delivery, Resource Innovations
Rafael Reyes, Senior Director of Energy Programs, Peninsula Clean Energy
Dylan Sarkisian, TECH data strategy, Energy Solutions
Moderator: Savannah Bertrand, Senior Manager, Programs, Sealed

12:30 – 1:30 pm: **LUNCH BREAK**

1:30 – 2:30 pm: **Session 3: Advancing Customer-Centric Load Flexibility: Innovation in Action**
Andrew Hoffman, Chief Development Officer, Leap Energy
Robin Maslowski, Trillium Energy Consulting
Chetna Smith, Demand Response Lead, Southern California Edison
Timothy Treadwell, Associate Director of Programs – Flex Load, San Diego Community Power
Moderator: Olivia Patterson, Senior Vice President, Opinion Dynamics

2:30 – 3:15 pm: **Session 4: The Evolution of California's EE/DSM Portfolio to Meet Current and Future Needs**
Marc Costa, Director of Policy & Planning, The Energy Coalition
Michael Daukoru, Director of Emerging Opportunities, CalTF
Tami Rasmussen, Senior Vice President, Evergreen Economics
Coby Rudolph, Supervisor, CPUC Energy Division
Moderator: Chris Burmester, Chief Strategy Officer, Energy Solutions

3:15 – 3:45 pm: **NETWORKING BREAK**

3:45 – 4:15 pm: **Manufacturers and Trade Allies: Where the Rubber meets the Road**
Ian Doebber, Principal Mechanical Engineer, P.E., Blue Frontier, Inc.
Mabell Garcia Paine, Utility Partnerships, Carrier Energy
Meredith Roberts, Director, Policy and Regulatory Affairs, Generac Power Systems, Inc.
Moderator: Joe Desmond, Executive Director, CEDMC

4:15 – 4:45 pm: **Experiencing the Pace of Change**
Chrissy Crowell, Vice President, Peak Energy Solutions

4:45 – 5:00 pm: **Closing Remarks**
Chris Burmester, Chief Strategy Officer, Energy Solutions, and CEDMC Board Chair

5:00 – 6:30 pm: **Post-Conference Reception**
Appetizers and drinks served

SCE-CEDMC Business Forum Wrap-Up

The Forum was on Wednesday, October 29, 2025.

Click here to view the full agenda

Click here for the Edison Clean Energy Optimization Pilot Final Report and Year 4 Annual Report

Forum Topics:

- SCE Overview
  - SCE Organization Structure
  - Upcoming Business Plan
- EE-Focused Discussion
  - Revisiting Cost-Effectiveness Tests (PAC Test)
  - Updates, improvements, concerns, opinions on Statewide program coordination
- Other Topics
  - Decarbonization Programs
  - Update/Lessons Learned

Time to Vote for the CEDMC Board of Directors

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An email to the main CEDMC member contact with a link to eBallot will be sent today. Please vote! The ballot closes on November 20.

Note:

There are EIGHT (8) open seats for the 2026-2027 Board. There is ONE (1) additional seat open to fill the remainder of the 2025-2026 term vacated by a board member. There is a total of TEN (10) candidates.

Therefore:

- The top 8 will be elected for the full two-year term.
- 9th place will sit for a one-year term.
- 10th place will be invited to run again next year, but will not be seated in 2025.

Candidates are listed below in alphabetical order. eBallot will shuffle the candidate list randomly on the ballot.

- Nancy Barba, Frontier Energy
- Ethan Barquest, Verdant Associates
- Chris Burmester, Energy Solutions (i)
- Cody Coeckelenbergh, ICF (i)
- Kim DiCello, CLEAResult (i)
- Amit Kanungo, DNV (i)
- Gina Melekh, Franklin Energy
- Abhijeet Pande, TRC (i)
- Olivia Patterson, Opinion Dynamics
- Colin Smith, Leap

Legislative & DSGS Update (State Policy call update)

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New demand response rulemaking

- On 9/29, the CPUC issued a new OIR to Enhance Demand Response in California.
- Preliminary scope includes:
  - Updating DR guiding principles and goals (staff proposal attached)
  - Policies to make DR more consistent, predictable, and cost-effective, including:
    - Dual participation
    - Valuation methodologies and evaluation metrics
    - CAISO market integration topics
    - Resource Adequacy valuation and slice-of-day implementation
  - New/improved standardized data systems, communication protocols, and data transfer processes
- Next steps: Parties to file opening comments on scope and schedule by 11/13
- Member feedback due on latest draft by EOD today

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Council comments on PD & APD approving CalMTA programs

- On 9/23, the CPUC issued a Proposed Decision and Alternate Proposed Decision (Baker) on the CalMTA's application for two Market Transformation Initiatives (MTI)
  - PD approved the Room Heat Pump and Induction Cooktop MTIs; the APD approved Room Heat Pump only
- Council opening comments
  - Reiterated past comments that both MTIs are cost-effective, and comply with and advance CPUC directives and goals
  - MTIs are far-reaching and key to accelerating electrification
  - Highlighted cost-effectiveness of both MTIs (TRC, PAC, SCT)
  - MTIs were developed through a rigorous and lengthy process
  - PD should be modified to adopt the full $250M budget to provide certainty for proposed and future MTIs

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Council comments on PD & APD approving CalMTA programs (cont.)

- Council reply comments
  - Highlighted PD support by BayREN, 3C-REN, CalMTA, CEJA, NEEA, and TURN
  - Supports several statements made by other parties:
    - CalMTA: The APD's 3 criteria are inappropriate or inaccurate: 1) TRC break-even year, 2) inaccurate facts about market saturation, and 3) the existence of other programs that promote all-electric technologies in the residential market
    - BayREN & 3C-REN: APD (1) denies a cost-effective initiative which supports California's climate objectives; (2) creates substantial procedural and administrative inefficiencies; and (3) creates new rules inconsistent with current EE policy and practice
    - CEJA: APD makes several erroneous conclusions:
      - the MTI is overly broad (in fact, it focuses on affordable 120V models)
      - other programs already promote the same technologies (i n fact, BUILD focuses on new construction)
      - CalMTA saturation estimates were understated (there is a lack of affordable 120V models)
      - a new TRC break-even year is warranted (this is not the applicable legal standard)
- Next steps: 10/30 CPUC vote was held by Cmmr. Baker until 11/20

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SDG&E AfR of dynamic rates guidelines decision

- On 9/29, SDG&E filed an AfR of D.25-08-049 (R.22-07-005) that requested repeal of the decision
- Background: D.25-08-049 adopted guidelines for IOU real-time pricing (RTP) proposals and specified all of the various cost components that will comprise the RTP proposals
- SDG&E AfR overview
  - CPUC cannot abdicate ratemaking authority to the CEC by citing the CEC's LMS as justification for its decision
  - The guidelines are so prescriptive as to be a rate design and therefore need a legal determination of just and reasonable
  - No finding made on "just and reasonable" standard of the rate guidelines, nor the affordability of the needed systems and processes
  - No consideration given of costs or cost-effectiveness so cannot be just and reasonable
  - Violates large IOUs' due process rights by singling them out
  - Decision fails to state Findings of Fact and Conclusions of Law on all material issues

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SDG&E AfR of dynamic rates guidelines decision (cont.)

- Responses filed by PG&E, SBUA, CforAT
- PG&E response overview
  - Guidelines adopted in D.25-08-049 require cost-effectiveness showing b/c RTP is a DR resource
  - CEC cannot dictate to CPUC specific retail RTP rates it should approve
  - IOUs cannot present these RTP proposals if they cannot testify to their cost-effectiveness or demonstrate just & reasonable costs
  - Decision failed to account for CEC exempting SMUD from RTP rates due to poor cost-effectiveness prior to Decision approval
  - Decision should be modified to remove LMS policy as an absolute requirement that CPUC's RTP rates should be pursued by all utilities
  - Decision should be modified to detail a process for reviewing cost-effectiveness of proposed RTP rates
  - No evidence exists to support a 60-day timeframe for PG&E & SCE to service supplemental RTP testimony

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Little Hoover Commission Calls for Overhaul of California's Electricity Rate Structure

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Recommendations

1. Increase the income-graduated fixed charge to reduce rates and spread costs more equitably.

2. Require a feasibility study and criteria-based framework for shifting some costs to non-ratepayer funding sources.

3. Mandate timely completion of General Rate Cases before the test year begins.

4. Task the State Treasurer's Office with providing independent analysis for Cost of Capital proceedings.

5. Integrate cost-related proceedings (e.g., wildfire, cost of capital) into the General Rate Case and streamline filings.

(Continued)

[Link to Report (51 pp.)]

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Little Hoover Commission Calls for Overhaul of California's Electricity Rate Structure

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Recommendations (Con't)

6. Direct the State Auditor to evaluate California Public Utilities Commission staffing levels and expertise.

7. Balance fairness for home solar investors with the need to reduce the Net Energy Metering cost shift by capping program duration and benefits.

8. Redirect California Climate Credits to CARE/FERA and hot climate zone customers during summer months.

9. Expand support for low-middle income households above the CARE threshold.

10. Simplify and accelerate clean energy grant processes.

[Link to Report (51 pp.)]

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Table of Contents

EXECUTIVE SUMMARY 1

INTRODUCTION 3

Why are Electricity Rates so High? 4

Cost Driver 1: Wildfire 7

Cost Driver 2: Power for Profit 8

Cost Driver 3: Rate Design 9

Charting a Path Forward 9

RATE REDESIGN FOR CALIFORNIA'S ENERGY FUTURE 11

Recommendation 1: Lower Rates by Raising the Fixed Charge 11

Recommendation 2: Develop a Strategy for Identifying Funding Sources. 14

REGULATORY REFORM: KEEPING POWER IN CHECK 15

The General Rate Case 15

Recommendation 3: Mandate Timely Completion of the General Rate Case 15

Recommendation 4: Ensure Fair Cost of Capital Assessment 17

Recommendation 5: Coordinate and Streamline Cost Proceedings. 18

Recommendation 6: Evaluate CPUC Staffing 19

SIDEBAR: Why Aren't IOUs as Cheap as Municipal Utilities? 20

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Table of Contents (Con't)

CALIFORNIA Efficiency + Demand Management COUNCIL

EQUITY AND ACCESS 22

Recommendation 7: Balance Fairness and Reform in Net Energy Metering 22

Recommendation 8: Make the California Climate Credit More Effective 25

Recommendation 9: Increase Low-Middle Income Support 27

Recommendation 10: Simplify Access to Energy Grants. 28

SIDEBAR: Data Centers and Electricity Policy 30

SIDEBAR: The Cost of Fighting Climate Change 33

APPENDIX A: CA ENERGY AGENCIES 34

APPENDIX B: TYPES OF ENERGY PROVIDERS 35

APPENDIX C: HOW TO MOVE COSTS OFF CUSTOMER BILLS 36

Appendix C: How to Move Costs Off Customer Bills[148]

As an example of a criteria-based method for evaluating opportunities for shifting costs off ratepayer bills, the following score-based method could be used. Each cost would receive a 0–2 score based on each of the following criteria, with higher scores favoring moving costs off customer bills. The sum out of a total of 20 is used to identify the default funding source (see scoring/funding guide below):

SCORING RUBRIC (SCORE EACH 0-2)

1. Who benefits?
0 = Mainly private bill payers.
1 = Benefits are mixed (some private, some broader public).
2 = Broad, statewide, or general public benefit.

2. What causes the cost?
0 = Directly caused by electricity use or grid connection.
2 = Caused by factors outside electricity use (e.g., public policy goals, external events).

3. Impact on fairness
0 = Moving off bills is regressive (hurts low-income more).
2 = Moving off bills would clearly make costs more progressive (fairer).

4. Impact on greenhouse gas emissions
0 = No significant change in emissions
2 = Clear, measurable greenhouse gas reductions per dollar (eligible for GGRF).

5. Effect on energy-use incentives
0 = Moving off bills would weaken helpful price signals (e.g., conservation, shifting usage away from peak hours).
2 = Moving off bills would strengthen helpful price signals (e.g., making electrification or efficiency more attractive).

6. Budget stability risk
0 = Needs steady, multi-year funding certainty.
2 = Can handle normal ups and downs in budget cycles.

7. Ease of administration
0 = Expensive or difficult to move, track, or report
2 = Easy to shift using existing systems and processes.

8. Legal or constitutional constraints
0 = Likely to face legal or constitutional barriers.
2 = Clearly allowed under existing law.

9. Time frame of cost
0 = Ongoing operations and maintenance.
2 = One-time, finite, or legacy costs.

10. How the program works best
0 = The program only works well if charges stay on the bill (customers need to see the cost in their bill to respond).
2 = The program would work better as a separate, budget-funded program—especially if it can be targeted to specific groups (e.g., low-income assistance).

SAMPLE SCORING AND FUNDING GUIDE (OUT OF 20 TOTAL)

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Recent filings

2025 Council Filings

October 13 – CEDMC Opening Comments on PD & APD on CalMTA Application

October 20 – CEDMC Reply Comments on PD & APD on CalMTA

November 6 – CEDMC Comments on October 16 CAISO DDEMI Working Group

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Discussion and Questions

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Thank You!

Please contact us if you have any questions.

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